



Department of California
AMERICANISM
2020-2021



Promotion 2

September 1, 2020

In this promotion, I will highlight the Patriotic Days in September and also some lesser known days that might be fun to create a patriotic activity around! It's also a great month to focus on the Americanism Awards you can earn from National and the Department of California.

The Top 4 September Patriotic Days were mentioned in my August Blog. I've added links for additional information:

- 🌟 September 11, 2020 – Patriot's Day (Remember 9/11)
<https://nationaldaycalendar.com/patriot-day-and-national-day-of-service-and-remembrance-september-11/>
- 🌟 September 18, 2020 – POW/MIA Recognition Day
<https://nationaldaycalendar.com/national-powmia-recognition-day-third-friday-in-september/>
<https://vfwauxiliary.org/wp-content/uploads/Missing-Man-Ceremony.pdf>
- 🌟 September 18, 2020 – Air Force Birthday
<https://nationaldaycalendar.com/air-force-birthday-september-18/>
- 🌟 September 27, 2020 – Gold Star Mother's & Families Day
<https://nationaldaycalendar.com/gold-star-mothers-day-last-sunday-in-september/>

The awards you can earn for Americanism using events and activities planned around these holidays are:

National Awards for Auxiliaries:

Most outstanding promotion of patriotic holidays in the community.

- Citation to every Auxiliary that promotes *patriotic holidays in their community*.
- Citation and \$25 to one Auxiliary in each of the four Conferences with *the most outstanding promotion of patriotic holidays in the community*.
- **Link to award form:** https://vfwauxiliary.org/wp-content/uploads/Americanism-Award-No.-1_2020-2021_Fillable.pdf

Department Awards for Auxiliaries:

- A Citation will be given to each Auxiliary in the Department that conducts a ***POW/MIA Ceremony. This is to include the Missing Man Table.***
- A citation to each Division winner for the ***Best Promotion of Patriotic Holidays.***
- A citation to each Division winner for the ***Best Promotion of Blue Star Mothers and Families or Gold Star Mothers and Families.***
- \$25 VFW Store Gift Certificate to one Americanism Chairman ***for Best Promotion Over All of Blue Star Mothers and Families or Gold Star Mothers and Families.***
- A citation to each Division winner for **Best Use of Media to promote Patriotism in the Community.**

NOTE: Use of media is a part of your project, not the project itself.

One idea I had was doing the Missing Man Table and explanation as a Video and posting it on Social Media pages for your Auxiliary, District or the Department Facebook page. I'm sure you all have creative ideas for ways to promote patriotic holidays during the COVID 19 restrictions in California. If you are fortunate to be in the few counties that are able to open up more, please do livestream or record your POW/MIA ceremonies to share with those of us still not able to gather!

I look forward to getting your reports later this month after your Patriotic events!

Below is a link to the National Day Calendar showing lesser known September Holidays and designated days. Some are patriotic or serious and some are just fun like "National Chocolate Milkshake Day" on September 12th!

Here is the link to full list: <https://nationaldaycalendar.com/september/>

And here are direct links to the lesser known, could be patriotic ones:

- **VJ Day (Sept 2):** <https://nationaldaycalendar.com/national-v-j-day/>
- **Uncle Sam Day (Sept 13):** <https://nationaldaycalendar.com/uncle-sam-day-september-13/>

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- **Constitution Day & Citizenship Day (Sept 17):**
<https://nationaldaycalendar.com/constitution-day-and-citizenship-day-september-17/>
- **National Voter's Registration Day (Sept 22):**
<https://nationaldaycalendar.com/national-voter-registration-day-fourth-tuesday-in-september/> (Note: while Voter Registration is a Legislative activity, activities celebrating the designated National Day could be either Legislative or Americanism)
- **National VFW Day (Sept 29):** <https://nationaldaycalendar.com/vfw-day-september-29/>



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