



Department of California
AMERICANISM
2020-2021



BLOG 2

October 2020

I want to thank every Auxiliary that has sent in at least one Americanism report so far this year! Some Auxiliaries are very patriotic and do a lot in their communities to support and promote Americanism. I smile a lot when reading your wonderful reports! Please keep them coming. At this writing approximately 20% of California Auxiliaries have sent in an Americanism Report. I know we can do better! I would love to see every Auxiliary with at least 1 report by the end of November. It is doable! Challenge yourself to write reports as soon as a project is complete.

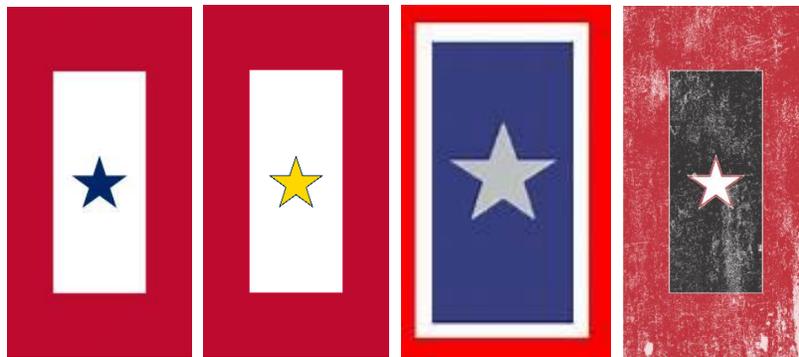
I know it can be tough to decide what to do as a project. So in this blog, I will outline the areas that I hope help you understand what a project is, and what I will report to National at the end of the year.

What is a project? A project is a planned event or activity brought to the Auxiliary floor, voted on and passed, and then executed. It can be as simple as sending cards to Veteran's to honor their service as a Veteran's Day project, or as complex as building a float and waving flags in a parade and everything in between. The key is that it is discussed and acted on (approved) during an Auxiliary meeting. Here are the categories I consider for each Americanism report I receive. I must classify each report under one of these 8 categories (noted in National Program book 2020-2021 page 70):

1. Number of Auxiliaries that conducted special programs on patriotic holidays: (for example, Memorial Day, Veterans Day, POW/MIA Remembrance Day, etc)
2. Number of American Flags presented (at least 2" x 3" or larger) (includes, but is not limited to, schools, businesses, parades, gravesites, etc.)
3. Number of Auxiliaries that participated in POW/MIA programs
4. Number of POW/MIA flags presented (at least 2" x 3" or larger)
5. Number of certificates presented to businesses or citizens in recognition of their displaying the U.S., POW/MIA flags or other displays of American pride.

6. Number of Auxiliaries that recognized Blue Star Mothers and Families, Gold Star Mothers and Families, Silver Star Mothers and Families and/or White Star Mothers and Families. (*Note: Blue Star = active duty family member; Gold Star = family member died while serving; Silver Star = Family member wounded while serving; White Star = family member lost to suicide while or after serving*)
7. Number of Auxiliaries that conducted patriotic education in their community.
8. Number of Auxiliaries that used media to promote Americanism in the Community. (*This is NOT a project in itself – it is part of what you do, to advertise a project under items 1-7*).

I hope this helps you better understand Americanism projects, what they are, and what is reportable. As your Department of California Americanism Chairman, I am learning more every day about the importance of our patriotism and how important our Auxiliary Americanism program truly is.



Lynette Peavey, Department of California Americanism Chairman

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