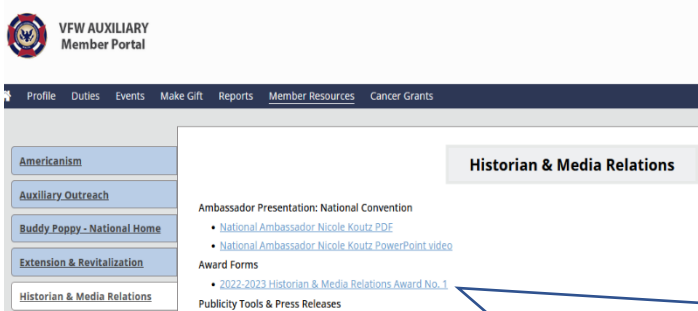


Historian & Media Relations (HMR) Program

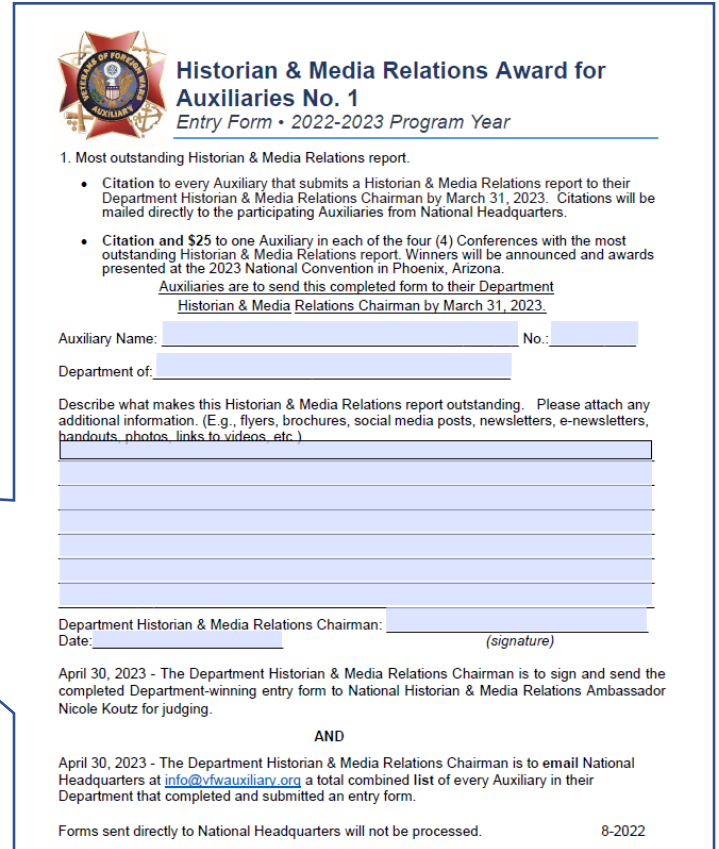
March Promotion: Reports & Awards

AWARDS FOR AUXILIARIES

- Citation to **every** Auxiliary that submits a Historian & Media Relations report to their Department Historian & Media Relations Chairman by March 31, 2023. Criteria and entry form (required) are available at <http://vfwauxiliary.org/resources>:



The screenshot shows the VFW Auxiliary Member Portal. The navigation bar includes Profile, Duties, Events, Make Gift, Reports, Member Resources, and Cancer Grants. The left sidebar has a menu with options: Americanism, Auxiliary Outreach, Buddy Poppy - National Home, Extension & Revitalization, and Historian & Media Relations. The main content area is titled 'Historian & Media Relations' and contains links for Ambassador Presentation: National Convention, National Ambassador Nicole Koutz PDF, National Ambassador Nicole Koutz PowerPoint video, Award Forms, and Publicity Tools & Press Releases. A blue arrow points from the 'Award Forms' link to the entry form on the right.



Historian & Media Relations Award for Auxiliaries No. 1
Entry Form • 2022-2023 Program Year

1. Most outstanding Historian & Media Relations report.

- Citation to every Auxiliary that submits a Historian & Media Relations report to their Department Historian & Media Relations Chairman by March 31, 2023. Citations will be mailed directly to the participating Auxiliaries from National Headquarters.
- Citation and \$25 to one Auxiliary in each of the four (4) Conferences with the most outstanding Historian & Media Relations report. Winners will be announced and awards presented at the 2023 National Convention in Phoenix, Arizona.

Auxiliaries are to send this completed form to their Department Historian & Media Relations Chairman by March 31, 2023.

Auxiliary Name: _____ No.: _____
Department of: _____

Describe what makes this Historian & Media Relations report outstanding. Please attach any additional information. (E.g., flyers, brochures, social media posts, newsletters, e-newsletters, handouts, photos, links to videos, etc.)

Department Historian & Media Relations Chairman: _____
Date: _____ (signature)

April 30, 2023 - The Department Historian & Media Relations Chairman is to sign and send the completed Department-winning entry form to National Historian & Media Relations Ambassador Nicole Koutz for judging.

AND

April 30, 2023 - The Department Historian & Media Relations Chairman is to email National Headquarters at info@vfwauxiliary.org a total combined list of every Auxiliary in their Department that completed and submitted an entry form.

Forms sent directly to National Headquarters will not be processed. 8-2022

- The Department Historian & Media Relations Chairman is to email National Headquarters by April 30, 2023 at info@vfwauxiliary.org a total combined list of **every** Auxiliary in their Department that completed and submitted an entry form.
- Citations will be mailed directly to participating Auxiliaries from National Headquarters.

Most Outstanding Historian & Media Relations Report:

The Department Historian & Media Relations Chairmen must sign and send a copy of the completed Department-winning entry form to the National Historian & Media Relations Ambassador by April 30, 2023, for judging. The National Ambassador needs one from every state.

Historian & Media Relations (HMR) Program

March Promotion: Reports & Awards

Page Two

So, if you or anyone in your Auxiliary did any of the following:

- created a flyer or a bulletin or a poster announcing an Auxiliary activity or event, or
- put information or photos out in any of the following ways:
 - Post or Auxiliary or District website
 - Nextdoor
 - Facebook or other social media platforms
 - Post or Auxiliary newsletter
 - Local cable TV calendar board
 - Newspaper or radio station
 - Flyers in local store windows
 - Et cetera..., or
- assembled a scrapbook (either hard-copy or digitally) of images, tickets, menus, mementos, etc. of the Auxiliary's activities,

then, you have a report to make and we want you to send in the completed Entry form!

If you don't report how you publicized / documented / recorded / preserved the memories of your Auxiliary's activities, we won't know that you did anything, and you won't get the credit and recognition you deserve. Let's make sure every Auxiliary gets to share in the limelight!

Please contact your District HMR Chairman or Department HMR Chairmen with any questions you may have. webmaster.vfwauxca@gmail.com

Maddie 

LeAnna 

North: Madeline Cunningham-Colston	South: LeAnna Brown
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