

Historian & Media Relations (HMR) Program

February Promotion “Photo Tips: Do’s and Don’ts”

Social Media can be overwhelming for both the beginner and seasoned social media user. We have talked about the 5W’s, now let’s talk about Photo Do’s and Don’ts!

- **Eating:** Meals occur at many VFW Auxiliary events and while taking photos of the table is okay, we want to make sure we are not posting photos of anyone in a less-than-flattering light.

DO ✓



DON'T ✗



- **Drinking:** While drinking is available to members of the VFW Auxiliary and at Auxiliary events, the National Organization does not want it to be something that is focused on and promoted on our social media. We recommend that you try to remove alcohol from photos whenever possible.

DO ✓



DON'T ✗



- **Positioning:** When taking photos, the positioning of both people and surroundings is important. Watch out for people’s faces: is anything blocking your shot such furniture, anything behind your subject that might cause the photo to look distorted or like something is growing from your subject’s head?

DO ✓



DON'T ✗



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- **Eyes:** This might seem like we saved the simplest for last but you would be surprised how often this item out of everything gets missed.

DO ✓



DON'T ✗



- **Questions:** If you have questions about social media, we are here for you! If you don't you have any social media for your Auxiliary, yet we want to help you get started. Contact your District HMR Chairman or Department HMR Chairman with any questions you may have. webmaster.vfwauxca@gmail.com

Maddie



LeAnna



North: Madeline Cunningham-Colston

South: LeAnna Brown

*A BIG special thanks to Renee Fulk, Jane Reape, Maddie Cunningham-Colston and LeAnna Brown for helping us 'stage' these photos!