



SEPTEMBER 2018

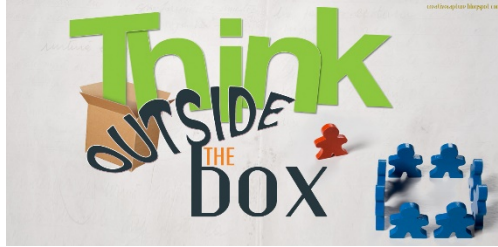
Dear Deputies,

As we enter the fall season, please ask your Auxiliaries:

ARE YOU HEALTHY?????



- **CONGRATULATIONS!!** ALL AUXILIARIES WERE BONDED BY AUGUST 31ST!!!!!!
 - Are your Audits current?
 - Are all your Program Chairmen appointed?
- Have you given an itemized report to the Post Commander
 - Regarding financial and membership status?
 - Paid your District dues?



Our National Chief of Staff Carole Betro wants us to “Think Outside The Box”..

“WELCOME BAG”

Have your Auxiliaries started the “Welcome Bag Project”? We want to encourage a “Welcome Bag” for each new Auxiliary member. It should include educational information that tells our story. It should have a business card with contact information, the National, Department, and if they have an Auxiliary—Facebook, website information.

“Focus on Where To Make Contact with Potential Members”

- National Guard Family Readiness Groups
 - Your local Chamber of Commerce
 - Churches
 - Other Community Groups

USE OF MEDIA



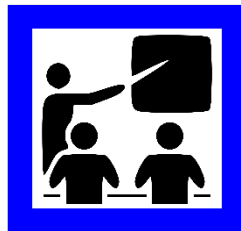
Are your Auxiliaries utilizing the Media to promote their events and Programs?
Please help them to make contact with their local TV, radio and newspapers.
This is also a great way to promote Membership and the Family Freedom
Festival!



Have your Auxiliaries planned their events???????



A Strong Foundation Builds Stronger Auxiliaries **TRAINING AND MENTORING**



Have you communicated with your District President to put on Training and Mentoring your Auxiliaries? Please know Department President Ellie and myself are available to help you in any way....

"MENTORING MAKES ALL THE DIFFERENCE"

In our organization there are (3) important types of Mentoring:

1. Mentoring with CARE- Mentoring new members
 - C...Catch the member when they first join
 - A...Ask the new member to participate
 - R...Remember what it felt like to be a new member
 - E...Engage them in a program that fits them

"SPECIAL MENTORING AWARD"

Awards for Members

\$50, a citation and "We Believed You Could" coin to the best mentor in each Program Division.(Any member of the organization can be nominated by the mentee. Nomination forms go to myself and I will send three nominations to the National Chief of Staff to choose one per Program Division).

Nomination form available at www.vfwauxiliary.org/resources

NEW AUXILIARIES ARE OUR LIFELINE!

Do you have Posts in Your District that do not have an Auxiliary?

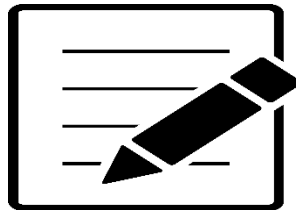
Here are 10 reasons for a VFW Post to have an Auxiliary:

- Offers valuable assistance for meal and event preparation.
 - Assists with "Buddy" Poppy drives.
 - Opens the door to potential members.
- Assists in recruiting and retaining members to strengthen the VFW.
- Provides events and volunteer opportunities for veterans' family members.
- Boosts the Post's visibility in the community by being involved in more local activities and events.
- Increases Program participation and helps spread the word on scholarship and youth programs.
- Presents an opportunity to serve more veterans, active-duty military and their families.
- Increases the number of advocates to fight for veterans' rights and benefits.
- Positively reinforces the value and beliefs of the VFW.

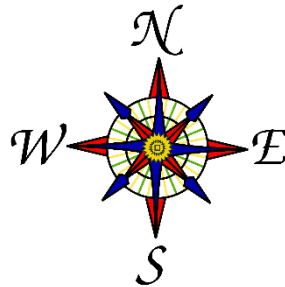
If there is interest in beginning the process to start a new Auxiliary, please be aware of these steps and then contact your Department President:

- A VFW Post must vote by a two-thirds (2/3) majority to have an Auxiliary.
- The Department President appoints the official organizer and he or she must be a member of the VFW Auxiliary.
- A minimum of fifteen (15) eligible applicants must be on the application for the Charter.

MONTHLY REPORT FORM



Thank you to those Deputies who have sent me their reports! For those of you who have not sent one in, please do so. Remember, you were selected by your District President because they feel you have the knowledge and compassion to assist your Auxiliaries. Even if you just make a phone call to the President, we just want them to know we are there for them.



"BELIEVE" We Can Do It! As we go "360 Degrees In Support of Our Veterans and Their Families"!!!!

Thank You For All You Do!!!

Sheri Carrington

Department Chief of Staff