

## December 2018 Membership & Recruitment Promotional



December 31st is fast approaching. Our veterans need your membership. If you have not paid your 2019, dues please do so as soon as possible. Remember that if dues are not paid in full by December 31, 2018 that person is no longer a member in good standing.

If you or anyone you know is in need of assistance to pay their dues please try to assist them if you can. Their membership and you are very important to our organization.

**Please do not wait until the last minute**, log on to MALTA now and show your support for our veterans and their families by paying your 2019 dues. Our members are important to us! We do NOT want to leave any member behind.

Congratulation to District 10 for being 101.05 % before December 31<sup>st</sup>. You were given a task to be 100% plus and you not only reached the goal you exceeded.

We must unite to make Membership our primary goal. Are you doing your part to make it happen?

- Are you attending or hosting Membership trainings?
- Are you encouraging fellow members by providing them with new recruiting ideas?
- Are you teaching others how they, too, can pay dues online in MALTA?
- Are you using social media to reach potential new members?
- Are you connecting with bachelor Posts in your Department to encourage them to authorize the institution of an Auxiliary?
- Are you sharing WHY you are an active member of our organization with potential members?
- Are you encouraging your members to offer their family members the opportunity to celebrate and honor their veteran's service by becoming an Auxiliary member?

Do not forget that you can earn awards for yourself, your Auxiliary. **Below are just a few examples of National Awards:**

1. **One Uncle Sam Hat Pin** to each VFW and VFW Auxiliary member who recruits five (5) new and/or rejoined members to the VFW Auxiliary from July 1, 2018 through April 30, 2019. Official form required. Due to National Headquarters by May 31, 2019. Pin will be mailed directly to the member.
2. **One Patriotic Vest Pin** to each VFW and VFW Auxiliary member who recruits 10 new and/or rejoined members to the VFW Auxiliary from July 1, 2018 through April 30, 2019.

Official form required. Due to National Headquarters by May 31, 2019. Pin will be mailed directly to the member.

3. **National Membership Achievement Award** – Each VFW or VFW Auxiliary member who secures 20 new and/or rejoined members from July 1, 2018 through April 30, 2019. Official form required. Due to National Headquarters by May 31, 2019.

I look forward to continuing working with all of you this New Year as we bring our Department to 100% plus.

Thank you for all you do!

Joyce Bilyeu, Membership & Recruitment Chairman  
Department of CA