

Membership & Recruitment January 2019 Promotional

Happy New Year! Now that the holidays are behind us it is, time once again to get re-booted and keep moving forward on the Membership program.

We are **only 853 members** away from being **100%**. Now is the time for us to ramp back up and get some new members into our organization but most off all to keep the ones we have. If a member has not paid their dues for 2019 they are now not a member in good standing. Please, we DO NOT want to lose them AND we will if they are not paid by June 30' 2019. I know we can do this if we all work together and stay focused on our goals.

ACTION REQUIRED: January 31, 2019 is the deadline to reach our second quarterly goal. We only need 89 more members. When we do this our Department will received \$200. So please everyone take a stand and help get all of our members' dues paid in full for the 2019 year.

Just a couple of reminders that I want to share regarding awards and deadlines:

1. **District Auxiliary Awards:** Districts who reach 100% by December 31, 2018 will receive the Department Presidents Special Award.
 - *Congratulations for a job well done to Districts 7 and 10.*
2. **Drawing:** Districts that reach 100%+ by May 31, 2019 will be entered into a drawing for three (3) \$100 checks.
 - *Congratulations to District 7 & 10. So far you have reached and exceeded this goal so for sure will be entered into the drawing.*
3. **District Chairman Award:** District Membership Chairman that reach 100% by May 31, 2019 will be entered into one (1) special drawing for \$150 to given to the District Membership Chairman.
 - *Congratulations to District 7 & 10 Membership Chairman. So far you have reached and exceeded this goal so for sure will be entered into the drawing.*
4. **Night on the Town:** District Presidents who attain 98% membership by April 30, 2019 will be invited to attend the "Night on the Town" and receive Special Recognition and a Special Award by the Department President.

Do you wonder why membership is a primary focus for our organization? One of the reasons is though we are on the Auxiliary side of the VFW family, our membership numbers count when the VFW goes to Capitol Hill to fight for veterans' rights. Our membership numbers, added to the VFW membership numbers, shows the 116th Congress that we are serious when it comes to fighting for veterans' rights.

Along with bringing in new members, it is so important to pay your dues to keep the organization's membership numbers up so that members of Congress will listen when the VFW goes to Capitol Hill to state our concerns.

YOU KNOW WHAT YOU LOSE IF YOU DO NOT PAY YOUR VFW AUXILIARY DUES?

1. Cancer Grants.
2. Unable to attend meetings.
3. Unable to sign in at the canteen.
4. You will be removed is you are an officer.
5. Individual Auxiliary incentives (cheaper hall rental, etc.)

On the national level, more than 30,000 members of this organization are not in good standing! We do not want to lose anyone, so we need to reach out to these members and help them get their dues paid before June 30, 2019.

If we are united, we will not only reach our goal but will exceed. Working the membership together (as an Auxiliary, District, and Department) we are sending the message that California is pro-active in supporting our veterans.

Keep up the great work and let us not stop until all members' dues are paid and we have reached over 100% in membership. Remember only **853** more members are needed to be 100%.

Thank you,

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